



# SPONSORSHIP OPPORTUNITIES

SUNDAY, OCTOBER 16TH | 11:30AM-3:30PM



## CONTACT:

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**SPONSOR PACKAGE  
LEVELS & BENEFITS  
ENCLOSED**

# ABOUT CAMP ALDERSGATE

Camp Aldersgate provides barrier-free experiences for individuals with special needs. Our services are an essential part of the continuum of care for the quality of life of individuals with special needs and their families and caregivers. These outdoors experiences empower campers by celebrating them, respecting them and engaging them at a place and in activities built just for them. Camp Aldersgate has served thousands of campers for over 75 years and remains dedicated to continuing this important work.

## OUR CORE VALUES:

*Love and acceptance*  
*Inclusion • Collaboration*  
*Excellence • Innovation*



## OUR MISSION

Creating life-changing experiences for individuals with special needs.

## OUR VISION

Inspiring a barrier-free future.



## OUR SERVICES:

While summer camp is at the core of our services, we also offer year-round programming including Weekend Camps in the spring and fall. With the continued support of our surrounding communities, businesses and friends, we are able to provide the best possible atmosphere, equipment and facilities for our campers.

# FISH FRY '22 BACK IN-PERSON TO CELEBRATE 75TH ANNIVERSARY

**SUNDAY, OCT. 16TH | 11:30AM-3:30PM**

**Camp Aldersgate welcomes our Central Arkansas community & surrounding areas to join the fun, grab some food, & celebrate with us for 39 years of fried fish & all the fixins!**

Get ready for all the fun this year as we shift back to in-person festivities at our 2022 Fish Fry! Opt in for a unique, home-style cooked meal with all the fixins on Sunday, October 16th, between 11:30am-3:30pm. You can also pick up delicious to-go meals at our OrthoArkansas drive-thru location for game-day meals watching Sunday football with the family or even convenient lunches for after Sunday services – Fish Fry is for EVERYONE!

In celebration of our 75th, we are thrilled to announce and welcome back our Fish Fry Host Family, spotlighting a special camper family from our summer '22 camps who embodies our mission, love and acceptance

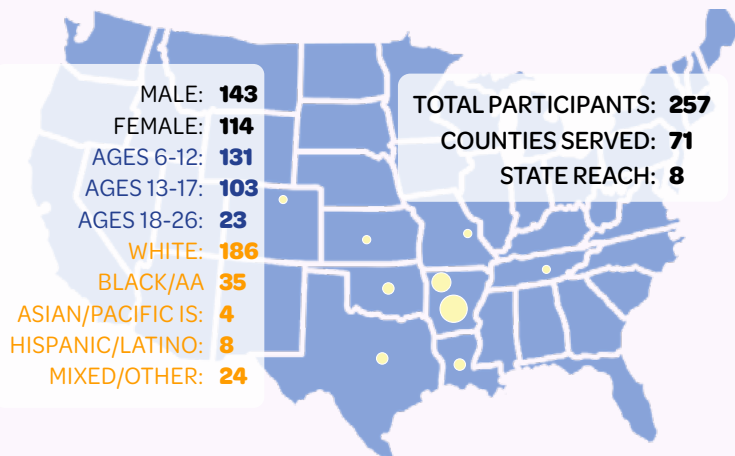
Transitioning back to in-person activities, we are introducing a brand new event concept, Camp Crawl. Take a stroll around our campgrounds after grabbing your fried fish meal and take a walk in the shoes of a camper by participating in this immersive camp experience! Featuring new and traditional activities such the favorite Fishing Derby, you don't want to miss this year's event!



## BE A PART OF FISH FRY...

- » **CORPORATE VOLUNTEER OPPORTUNITIES**
- » **APPROX. 1200+ ATTENDANCE IN-PERSON**
- » **DIRECT MARKETING & BRAND AWARENESS**
- » **ENGAGE NEW AUDIENCES & CHANGE LIVES TO MAKE OUR COMMUNITY A BETTER PLACE.**

## SUMMER CAMPS '22 BY THE NUMBERS



## INTERESTED IN VOLUNTEERING?

We have various individual & group/corporate volunteer opportunities!

Please contact  
Brianna Sellers at  
[bsellers@campaldersgate.net](mailto:bsellers@campaldersgate.net)  
for more info.

# SPONSORSHIP OPPORTUNITIES 2022

## PRESENTING SPONSOR | \$7,500

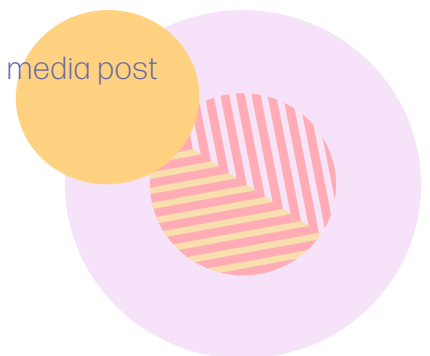
*Align your brand at the highest level with our life-changing work & achieve the greatest marketing impact possible.*

- » VIP seating with Fish Fry Host Family at event with dining services & event t-shirts for up to 20 tickets/guests
- » Reserved parking and golf-cart shuttle services available upon arrangement for up to 20 guests
- » Exclusive 2-hour team-building workshop for company or personal use (Max # of guests: 30)
- » **On-site presence #1:** Company recognition prominently displayed in "2022 Summer Highlight Reel" for outdoor viewing
- » **On-site presence #2:** Tent space available for brand exposure and/or distribute event-specific merchandise
- » **Online presence:** Logo with **hyperlink** displayed on website, e-blasts & individual social media post
- » Logo on event collateral (i.e. program, flyers, banners)
- » **Post-event recognition:** 1/4 page exclusive highlight in fall newsletter & company listed under '2022 Partners'

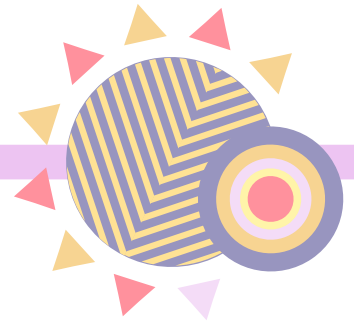
## DERBY SPONSOR | \$5,000 CAROUSEL SPONSOR | \$5,000

*Position your brand to have maximum exposure and engagement opportunities before and throughout event.*

- » Reserved seating available at event with express-line fried fish meal tickets for up to sixteen (16) guests & event t-shirts for up to eight (8) guests
- » Logo included in event-wide informational email on morning of event with optional message/offer intended to drive audience to sponsor website
- » Sponsored camper family-pack tickets leading up to event that gives brand exposure
- » **On-site presence:** Table space available for brand exposure and/or distribute event-specific merchandise
- » **Online presence:** Logo displayed on website, e-blasts & individual social media post
- » Logo on event collateral (i.e. program, flyers, banners)
- » **Post-event recognition:** Company name listed under '2022 Partners'







## TREEHOUSE SPONSOR | \$2,500

### CATFISH SPONSOR | \$2,500

*Make a splash with premium exposure opportunities to reach new audiences & expand your brand's reach.*

- » Twelve (12) complimentary event tickets including a fried fish meal & six (6) event t-shirts
- » **On-site presence:** Table space available for brand exposure and/or distribute event-specific merchandise
- » **Online presence:** Company name displayed on website, e-blasts & individual social media post
- » Company name on event collateral (i.e. program, flyers, banners)
- » **Post-event recognition:** Company listed under '2022 Partners'

## ADVENTURE SPONSOR | \$1,500

*Channel your inner-kid by getting creative with unique engagement opportunities giving effective brand visibility to build meaningful connections.*

- » Eight (8) complimentary event tickets including a fried fish meal & four (4) event t-shirts
- » **On-site presence:** Table space available for brand exposure and/or distribute event-specific merchandise
- » **Online presence:** Company name displayed on website, e-blasts & individual social media post
- » Company name on event collateral (i.e. program, flyers, banners)
- » **Post-event recognition:** Company listed under '2022 Partners'

## FISH FRY FANS | \$500

*The movers and shakers of Camp! For our biggest advocates who can tap into their inner networks to spread the word and champion this event!*

- » Ten (10) complimentary event tickets including a fried fish meal & two (2) event t-shirts
- » **Online presence:** Individual name(s) displayed on website, e-blasts & social media
- » Individual name(s) on event collateral (i.e. program & banner)



**CAMP ALDERSGATE | 2000 ALDERSGATE ROAD | LITTLE ROCK, AR 72205**

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